





Benefits Of NDC

 Price	 Fare Bundles	 Ancillaries	 Incentives
<p>Discounted fares Gain access to the lowest fares* when you book via an NDC channel.</p> <p>* Range of discounted fares vary by market</p>	<p>Customised fare and ancillary bundles Deliver greater value for your customers.</p>	<p>Seat selection[#] Help your customer select his preferred seat prior to his flight.</p> <p>[#] fees may apply</p>	<p>Be rewarded[^] with incentives for sale of flights and ancillaries via NDC channel.</p> <p>[^] incentive schemes vary by market</p>
<p>Dynamic pricing More competitive with real-time offers created via our Merchandising platform exclusive to our direct channels.</p>	<p>Curated offers Can be tailored to your customer needs.</p>	<p>Pre-purchase excess baggage Help your customer pre-purchase excess baggage to save on fees.</p>	<p>Avoid distribution fees YR tax may be imposed on tickets issued via traditional EDIFACT channels.</p>
<p>Higher corporate discounts Additional corporate discounts for selected corporate tiers are made exclusively for NDC channel.</p>			